



Business, Economy and Enterprise Scrutiny Board (3)

Time and Date

2.00 pm on Wednesday, 12th November, 2014

Place

Committee Rooms 2 and 3 - Council House

Public Business

1. **Apologies and Substitutions**
2. **Declarations of Interest**
3. **Minutes** (Pages 3 - 8)
 - (a) To agree the Minutes of the meeting held on 8th October 2014
 - (b) Matters arising
4. **Initial Feedback on the Local Plan Period of Public Engagement - 12th September 2014 to 31st October 2014** (Pages 9 - 14)

Briefing Note of the Executive Director, Place
5. **Initial Feedback on the Draft Strategic Housing Land Availability Assessment (SHLAA) Period of Consultation - 12th September 2014 to 31st October 2014** (Pages 15 - 30)

Briefing Note of the Executive Director, Place
6. **Outstanding Issues**

Outstanding Issues are included in the Work Programme below.
7. **Work Programme 2014/2015** (Pages 31 - 34)

Report of the Scrutiny Co-ordinator
8. **Any other items of business which the Chair decides to take as matters of urgency because of the special circumstances involved**

Private Business

Nil

Chris West, Executive Director, Resources, Council House Coventry

Tuesday, 4 November 2014

Note: The person to contact about the agenda and documents for this meeting is Michelle Salmon, Governance Services, Tel: 024 7683 3065, Email: michelle.salmon@coventry.gov.uk

Membership: Councillors R Bailey, L Bigham, J Birdi, G Duggins (Chair), K. Mulhall, T Skipper, H Sweet, S Walsh and D Welsh

By invitation: Councillors A Khan (Cabinet Member (Culture, Leisure, Arts and Sport)), K Maton (Cabinet Member (Business, Enterprise and Employment)), J McNicholas (Deputy Cabinet Member (Business, Enterprise and Employment))

Please note: a hearing loop is available in the committee rooms

If you require a British Sign Language interpreter for this meeting OR if you would like this information in another format or language please contact us.

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Coventry City Council
Minutes of the Meeting of Business, Economy and Enterprise Scrutiny Board (3)
held at 2.00 pm on Wednesday, 8 October 2014

Present:

Members: Councillor G Duggins (Chair)
Councillor L Bigham
Councillor J Birdi
Councillor K Mulhall
Councillor T Skipper
Councillor S Walsh
Councillor D Welsh

Other Members: Councillor K Maton (Business, Enterprise and Employment))
(By Invitation)

Employees (by Directorate):

Place M Yardley (Executive Director), M Checkley, P Deas,
D Fitzhugh, J Kyffin-Hughes, R Young

Resources G Holmes, M Salmon

Apologies: Councillor R Bailey and H Sweet

Public Business

9. Declarations of Interest

There were no disclosable pecuniary interests.

10. Minutes

The minutes of the meeting held on 16th July 2014 were agreed and signed as a true record. There were no matters arising.

11. Progress on Coventry and Warwickshire Local Enterprise Partnership Projects

The Board received a Briefing and presentations of the Executive Director, Place that provided an up-date on Coventry and Warwickshire Local Enterprise Partnership (LEP) projects within the City Deal and the Growth Plan, and their associated impacts and benefits.

Coventry and Warwickshire successfully negotiated a City Deal with Central Government, which was endorsed by Elected Members at the meeting of the Council on 14th January 2014 (their minute 127/13 refers), which aimed to create 15,000 new jobs by developing the local economy, with a particular focus on the Advanced Manufacturing and Engineering sector.

Coventry and Warwickshire were also successful in securing a Growth Deal with central government of £74.6m to support economic growth within the local area. By 2021 at least 1,000 jobs would be created and 1,000 homes built.

One of the most important elements of the Coventry and Warwickshire City Deal was the establishment of a “Clearing House” or Growth Hub, where key business support activities would be located in one building.

To fund the first year of City Deal activities the Council secured a further £2.7m of Regional Growth Fund on behalf of the Coventry and Warwickshire Local Enterprise Partnership with a particular focus on the activities of the Growth Hub. In addition, each Local Authority in Coventry and Warwickshire had made a contribution to the City Deal and activities of the Growth Hub, totalling £1.123m. In its first year of operation the Growth Hub aimed to create 217 jobs, 60 skills interventions, invest £1.4 million of funding in businesses and lever £5.25m of private sector funding into the region.

Work on the City Deal was progressing, and update reports were presented on three of the key projects for Coventry: Skills4Growth, North South Station Scheme, Coventry City Centre Road Access:

Skills for Growth – A specialist skills strand of the Coventry & Warwickshire Growth Hub contracted to support 48 learners and 12 graduate placements within Coventry & Warwickshire based Advanced Manufacturing & Engineering small and medium sized enterprises during the 2014/15 financial year, to help improve skills amongst the sectors workforce. This had so far achieved 17 graduates, both new graduates and the unemployed/underemployed, into year-long employment and 19 employed people had received training to help improve their Skills.

North South Station Scheme - £3.49m of funding for Nucle2 for a new rail station at Kenilworth and a new rail service from Leamington to Coventry by December 2016; £19.48m of funding for Coventry Station that would provide capacity for growth through a new station entrance; a footbridge between platforms and canopy extensions; improved public transport interchange; and new parking facilities, that would be delivered by the end of 2018; and £8.025m of funding for the Nucle package 1 phase 2 that would provide a new bay platform at Coventry Rail Station with associated track and signal works, that would be delivered by the end of 2016/17.

Coventry City Centre Road Access - £5m Growth Deal funding was being used to match European Regional Development Fund funding to support phase 3 of the City Centre public realm works and would support works to Belgrade Plaza, Lidice Place and Bishop Street.

The Board questioned officers and discussed the benefits of the graduate placements; the skills development of employees within companies; and the Governance arrangements of the LEP. They noted that although the Economic Plan had focussed on Manufacturing, work was now beginning with partners to develop Arts and Culture in the region. They also noted that there had been an increase in the funding secured for LEP projects and requested that a Briefing Note providing details of the revised funding be circulated to Members of the Board.

RESOLVED that:

- 1) The Business, Economy and Enterprise Scrutiny Board (3) notes the progress made on delivery of the Coventry and Warwickshire Economic Plan.**
- 2) There were no further recommendations for consideration by the Cabinet Members.**

12. MIPIM - Attendance and Outcomes of Event

The Scrutiny Board considered a report of the Executive Director, Place that provided feedback on Elected Members and Officers attendance, costs and benefits of the City Council's involvement in the 2014 Marche International Des Professionals De L'Immobilier (MIPIM) conference/exhibition.

MIPIM was Europe's largest and most successful property conference/ exhibition held annually in Caen, France. An extensive formal meeting programme was pre-arranged for the City Council's officers for the four day event with the primary objective to attract and encourage investment into Coventry and Warwickshire as part of an overall strategy to create and sustain jobs and growth in the region. It enabled Coventry and Warwickshire projects, achievements and development opportunities to be profiled and to enhance the perception and image of the region to major decision makers and intermediaries in the UK and international property markets. The event had resulted in officers receiving very positive feedback from private sector partners and many Coventry and Warwickshire developments had been started or secured as a direct outcome of discussions held at MIPIM.

Members discussed the outcomes of the event with officers and noted that the Local Enterprise Partnership had organised the first MIPIM UK, an event that would be held at the Ricoh Arena, Coventry in October 2014 at which Coventry would be profiled.

RESOLVED that the Business, Enterprise and Economy Scrutiny Board (3):

- (i) Supports the proposal that the City Council attends MIPIM 2015 with the continued aspiration of a private sector partnership meeting all the project costs.**
- (ii) Supports Coventry re-securing the apartment (No. 3 La Croisette) for use by the Coventry Partnership at MIPIM 2015 as soon as possible.**
- (iii) Requests the Executive Director, Place, submits progress reports to future Board meetings as appropriate, outlining the outcomes secured from attendance at the conference/exhibition.**

13. Carbon Management Plan

The Board considered a report of the Executive Director, Place, that would also be considered by the Cabinet Member (Business, Enterprise and Employment) at his meeting on 20th October 2014, which provided an update on achievement against

a target of reducing the City Council's carbon dioxide emissions (CO₂) by 30% over five years. The report presented a revised Carbon Management Plan (CMP) that reflected changing priorities and set new performance targets to be achieved by 2020. It also requested the approval of a revised Energy, Water and Carbon Management Policy.

In September 2009 a CMP for the City Council was approved by the former Cabinet Member (Climate Change, Housing and Sustainability) (his minute 16/08 refers). Since then the City Council had had significant success in reducing CO₂ emissions by 21%. This had been achieved despite significant challenges including the uncertainty around the long term use of City Council office accommodation prior to the planned move to Friargate and the Government's cancellation of the Building Schools for the Future programme.

To address increasing priority for reducing the carbon footprint of the City Council, a revised CMP and an Energy, Water and Carbon Management Policy had been prepared. The new Plan, revised to take into account changing circumstances, set out the agenda and CO₂ emission targets for the next six years, reflecting the national reduction targets.

The Board questioned officers and discussed the following matters:

- Waste Reduction Unit - production of electricity
- Heatline - Storage facilities
- Energy Saving - the outcome of the external fittings on homes in Foleshill
- The infra-red housing survey
- Exclusion of Schools from the Carbon Reduction commitment

RESOLVED that the following comment from the Business, Enterprise and Economy Scrutiny Board (3) be forwarded to the Cabinet Member (Business, Enterprise and Employment) for consideration:

That the Cabinet Member (Business, Enterprise and Employment) and the Chair of the Business, Enterprise and Economy Scrutiny Board (3) write to the Department of Energy and Climate Change, expressing concerns that the exclusion of schools from the Carbon Reduction Commitment is a retrograde step. Schools should be part of the education process on climate change and their exclusion from the Carbon Reduction Commitment is contrary to this.

14. Report on the Work of Outside Bodies - West Midlands Integrated Transport

The Board considered a report from the City Council's Lead representative and Chairman of Centro, Councillor J McNicholas, on the work of the West Midlands Integrated Transport Authority (WMITA) over the preceding twelve months and attendance at meetings of the Authority by the City Council's representatives.

The WMITA was funded by Council Tax payers through a direct levy and appointments to the body ensured that the City Council was directly involved with the planning and provision of public transport for its residents.

From 1 June 2014 the governance arrangements for WMITA had changed with a new body, Centro Members Joint Committee, created to report to the Transport

Authority. The Joint Committee had delegated powers to make recommendations to the WMITA on rail devolution; policies for the promotion and encouragement of safe, efficient and economic transport facilities and services; and on the Authority's revenue budget and district levy. It also had delegated powers to determine on a range of functions for the WMITA.

RESOLVED that the Business, Enterprise and Economy Scrutiny Board (3) supports the proposal that:

- 1) The City Council, as a constituent member of the West Midlands Integrated Transport Authority (a statutory body), continues to nominate and send representatives to its meetings.**
- 2) Following recent statutory changes to the West Midlands Integrated Transport Authority Constitution which came into force on 1 June 2014, the City Council also sends representatives to the new Centro Members Joint Committee and Scrutiny function.**

15. Outstanding Issues

Outstanding issues were included in the Board's Work Programme.

16. Work Programme 2014/2015

The Board received the Work Programme for the Municipal Year 2014/2015 and also considered a Briefing Note of the Scrutiny Co-ordinator that sought approval to establish a Task and Finish Group of the Business, Economy and Enterprise Scrutiny Board (3) to look into licensing options for private rented sector housing.

During the Municipal year 2013/14, Scrutiny Co-ordination Committee established a Task and Finish Group to look at Houses in Multiple Occupation. One of the outcomes of this review was that licensing for private rented sector housing be looked at in more detail and at their informal meeting on 19th June 2014, the Business, Economy and Enterprise Scrutiny Board (3) agreed to establish a Task and Finish Group to undertake this task. The Group's terms of reference would be agreed at their first meeting and the outcomes of the Group, including recommendations for the relevant Cabinet Member, would be reported to a future meeting of the Board.

RESOLVED that the Business, Economy and Enterprise Scrutiny Board (3):

- 1) Approves the establishment of a Task and Finish Group to consider different licensing options available to the local authority for private rented sector housing.**
- 2) Agrees to receive a further report, detailing the outcomes of the Task and Finish Group including recommendations to the appropriate Cabinet Member.**
- 3) Notes the Work Programme for the Municipal Year 2014/2015.**

17. **Any other items of business which the Chair decides to take as matters of urgency because of the special circumstances involved**

There were no other items of public business.

(Meeting closed at 3.40 pm)



To: Business, Economy and Enterprise Scrutiny Board (3)

12th November 2014

Subject: Initial Feedback on the Local Plan Period of Public Engagement (September 12th 2014 – October 31st 2014)

1 Purpose of the Note

- 1.1 The purpose of this note is to provide Members of Business, Economy and Enterprise Scrutiny Board (3) with a summary of initial feedback received to the period of public engagement between 12th September and 31st October 2014, in so far as it related to the Local Plan – Delivering Sustainable Growth (September 2014).

2 Recommendations

- 2.1 The Business, Economy and Enterprise Scrutiny Board (3) are recommended to:

- 1) Note the content of the briefing note; and
- 2) Identify any recommendations for Cabinet Member (Business, Enterprise and Employment).

3 Information/Background

- 3.1 The period of public engagement began on Friday 12th September 2014 and will finish on the 31st October 2014. Throughout the period of engagement the Council's Planning Policy Team have worked jointly with the Communications team to ensure that a comprehensive communications strategy has been delivered. This has been carried out in full accordance with the Council's Statement of Community Involvement and also included the first stage of an Equalities and Consultation Analysis.
- 3.2 The table below summarises the public engagement processes and the feedback received to date. This principally groups the engagement process into 1 of 3 categories:
- Media engagement;
 - Ward forums and community meetings; and
 - Local Plan drop-in sessions

All general comments received to the plan are covered within the 'media engagement' aspect of the table below.

Area of Engagement	Feedback Summary
Media engagement	A range of media activity has taken place over the course of this public engagement process. This has included: <ul style="list-style-type: none">• An interview with Touch FM as part of the Earlsdon library drop in session;

	<ul style="list-style-type: none"> • Focused Twitter discussions with Councillor Maton and Council officers; • A 4 page special in the September/October edition of City Vision; • A range of leaflets, info-graphics and promotional material made available in local libraries and council buildings; • The creation of a new Local Plan website; • The conducting of a sample telephone and face to face survey targeted at how Coventry citizens interpret and understand the Local Plan and its importance to the City's future development of prosperity; and • Other correspondence in local newspapers, radio and social media; <p>Much of the media activity has generated emails, phone calls and letters to the Council's Planning Policy Team commenting on the Local Plan in more generic terms. Much of this engagement has however focused on a number of key themes, including the need for development of Green Belt land, site/area specific issues and detailed enquiries around the population projections and housing numbers. The most common area of engagement in terms of emails and phone calls has resulted from residents in the Keresley area expressing particular concern around the potential development of Green Belt land.</p> <p>The sample survey process identified that just a quarter of people asked were aware of the Local Plan, however the survey also highlighted different aspects of the plan in terms of importance and these ranked as follows:</p> <ol style="list-style-type: none"> 1. employment ; 2. green space; 3. city centre; and 4. housing <p>The sample survey will be repeated at the end of the public engagement process to help gauge the success of the promotion and engagement.</p> <p>It is worth noting however that despite increased media coverage and promotional material, engagement through emails and phone calls has been lower than expected, especially when compared to previous consultation activities relating to the Local Plan (or Core Strategy as it was previously known).</p>
Ward Forums and Community Meetings	Offers were made for officers to attend all Ward Forums across Coventry. However, there were 7 Forums that were held prior to the start of the engagement process, which meant attendance was difficult to arrange. Notwithstanding, the Local Plan was discussed at 2 of these Forums (Bablake and Holbrook). The other 5 forums were not however attended (Westwood, Henley, Earlsdon, Radford and Whoberley).

	<p>Once the engagement process commenced Local Plan presentations were made to all remaining Ward Forums with the exception of St Michaels and Binley and Willenhall, whilst Cheylesmore was attended with a short question and answer session as opposed to a presentation.</p> <p>This meant 11 Ward Forums were attended in total presenting to in excess of 350 local residents. This included 6 of the forums being attended by in excess of 30 people each.</p> <p>A key area of debate was around infrastructure, both existing capacities and new provisions. In Bablake this particularly focused on highways and drainage issues, whilst Woodlands and Wainbody made comments about highway infrastructure especially and Wyken and Longford raised more general infrastructure concerns.</p> <p>The strongest objections were raised in Bablake and Wainbody, with objections to the principle of developing on Green Belt land and complaints about the level and details of consultation. These sessions also included debate about the robustness of the population projections for Coventry and the housing numbers that are derived from them. The development of Green Belt land was also discussed at Longford and Upper Stoke, whilst support for more housing at the right price and in the right locations was identified in Upper Stoke and Foleshill. Discussions at Lower Stoke focused primarily around Houses in Multiple Occupation, whilst comments at Sherbourne were linked to brownfield redevelopment and filling empty homes.</p> <p>One overarching theme of the Ward Forums that did gain support in principle was the need to grow and support the City's economy, creating more jobs for local people. It was also discussed that new homes should follow jobs growth and be located in close proximity in order to support sustainable development. This was also seen by some as an opportunity to link infrastructure and promote sustainable transport.</p> <p>In addition to the Ward Forums invitations were sent to a range of local community groups and forums offering opportunities to discuss the Local Plan. To date this invitation has been taken up by 4 community groups:</p> <ul style="list-style-type: none">• Allesley Parish Council;• Coventry and Warwickshire Chamber of Commerce;• Coventry and Warwickshire Accessible Transport Group; and• Coventry Action for Neighbourhoods (CAN) <p>In addition, the Council's Public Health Team also requested an opportunity to engage in the process to continue developing the strong links between planning and health that are already incorporated within the Local Plan.</p>
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	<p>Whilst not as well attended, the feedback from Allesley Parish Council was similar to the Bablake Ward Forum, but comments from the Chamber of Commerce and the Accessible Transport Group were generally positive. Of particular interest to the Chamber were issues around design and connectivity, ensuring the City will grow in a sustainable and coherent way, and delivering sufficient housing growth to support economic development. The Accessible Transport Group focused more on the City Centre and the opportunities to access the Centre from new developments as well as design, connectivity and access to community facilities and services. There was also a desire to see more homes built within the City Centre and a wider range of accommodation for older persons and those with disabilities. In particular it was suggested that the City Centre should not just be for students.</p> <p>In addition, presentations and discussions were held with Warwickshire County Council, the Coventry and Warwickshire Duty to Cooperate group, and the West Midlands Metropolitan Duty to Cooperate group. Each of these engagement events helped discharge the duty to cooperate responsibilities that the Council have with its neighbouring authorities.</p> <p>At the time of writing, responses have been received from Rugby Borough Council (RBC), Warwick District Council (WDC) and North Warwickshire Borough Council (NWBC). While all three agree that it is the most sustainable option to manage growth comprehensively across the housing market area, and agree that it is desirable for Coventry to accommodate as much of that growth as possible, there is some significant divergence between the response's from RBC and WDC and that of NWBC in other key areas. RBC and WDC have written in general support of the Local Plan, with firm commitments to on-going and constructive engagement through the Duty to Cooperate. NWBC takes a robust position to the effect that Coventry should comply with and not try to undermine the strategy that has recently been adopted by NWBC. In doing so NWBC asks Coventry to respect the rural nature of North Warwickshire and recognise that it has a number of areas it seeks to protect and areas it wishes to see as focal points for development. It is considered that this, in principle, is a reasonable request. NWBC does provide a commitment to continued working through the Duty to Cooperate and it is important to note that their recently adopted Core Strategy contains a clear commitment to being immediately reviewed once the housing pressures associated with Birmingham, Tamworth and its other neighbours (which can include Coventry) are known in detail. This formed part of a modification to the plan that was necessary to ensure its soundness. Of significant current concern however is the recent submission of a letter to the Birmingham Local Plan examination, signed by NWBC, which now appears to signal a significant step away from such a commitment to work with Birmingham on meeting its housing need. It is worthy of note</p>
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	<p>however that the same letter recognises that it is both “common sense and good practice” to meet housing need “in locations close to where the need arises”. With this in mind, your officers will continue to work closely with colleagues at NWBC in particular to clarify its position, and the City’s other neighbouring authorities, to ensure the housing needs of the Coventry and Warwickshire Housing Market Area are met in the most sustainable way.</p>
<p>Local Plan Drop-in Sessions</p>	<p>A total of 20 Library drop-in sessions were arranged throughout the 7 week engagement process. These were hosted from the City’s libraries, with each library hosting at least 1 event. Drop-in sessions were advertised through a range of sources, including:</p> <ul style="list-style-type: none"> • On the Council’s new Local Plan website; • The Council’s Twitter feed; • Email notifications to stakeholders; and • Advertising posters in the city’s libraries <p>Despite efforts to promote these events attendance was limited with around 80 people attending. 14 of the events registered fewer than 5 attendees, 3 events welcomed between 5 and 10 people, whilst 3 sessions were attended by more than 10 people.</p> <p>The majority of people who attended these sessions did so in objection to the plan around 3 specific issues. The first of these were site specific such as development potential at Keresley, Eastern Green and Kings Hill. The second was linked to Green Belt development in principle, whilst the third was associated with the general expansion of Coventry and in particular how infrastructure provisions would cope.</p> <p>In addition to the sites mentioned above further comments were made around sites at Browns Lane, the former acetate site in Foleshill and numerous sites within the City Centre. The City Centre also prompted a range of comments about the need to improve the retail and leisure offer, the need for more homes in the City Centre including a better mix of housing offer (as opposed to solely a student focus) and concerns around accessibility and connectivity.</p> <p>In addition to the 3 main threads of discussion a number of other general comments were made including around housing need in general (both too high and too low); the need to prioritise brownfield sites for housing; density of new development, design principles and specific aspects of infrastructure.</p> <p>The 3 sessions that were most well attended were at Finham, Canley and Coundon. The session at Finham focused on the principles around Green Belt policy and development of new homes within the Green Belt. There was also a specific focus</p>

	<p>on the possible development of the land known as Kings Hill. Although this is situated with Warwick District residents still expressed concerns about the impact developing this site may have on Finham and the wider southern parts of Coventry. Linked to the site specific discussions in Finham were concerns around infrastructure, most notably highways, libraries, schools, cemetery provision, community facilities, children's play provision and the capacity at Finham Sewage works. It was these aspects of infrastructure that were also the focus of other discussions, although in addition to the above list health care and drainage were specifically raised in relation to Keresley, whilst communications and public transport were specifically highlighted at Canley.</p> <p>At Coundon, discussion focused solely on the impacts the plan would have on Coundon library. This is discussed further in the supporting report to Business, Enterprise and Economy Scrutiny Board (3), which relates to the Strategic Housing Land Availability Assessment. Discussions at Canley were focused around the possible development opportunities on land north of Eastern Green, the principles of development and justification for the housing need.</p> <p>In addition to the general discussions and objection to the Plan proposals, there were a number of people who were in general support of the principle for growing Coventry, meeting its housing need in the right way and linking the provision of new homes to a continued promotion of economic growth and development.</p>
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- 3.3 It should be noted that this table reflects the feedback received by the Planning Policy Team at the time of preparing this report (24th October 2014). This therefore covers the first 6 weeks of the engagement period, with a further week remaining. A further summary of the additional feedback received in the final week of the engagement process will be presented to the Board at its meeting on the 12th November 2014.
- 3.4 A full review of all responses received to the engagement process will then be reported to Cabinet and Council in February 2015.

Mark Andrews
Planning Policy Officer
Place Directorate
02476 834295



Coventry City Council

Briefing note

To: Business, Economy and Enterprise Scrutiny Board (3)

12th November 2014

Subject: Initial Feedback on the Draft Strategic Housing Land Availability Assessment (SHLAA) Period of Consultation (12th September 2014 – 31st October 2014)

1 Purpose of the Note

- 1.1 The purpose of this note is to provide the members of Business, Economy and Enterprise Scrutiny Board (3) with a summary of initial feedback received to consultation on the Draft Strategic Housing Land Availability Assessment (SHLAA) during 12th September 2014 and 31st October 2014.

2 Recommendations

- 2.1 The Business, Economy and Enterprise Scrutiny Board (3) are recommended to:

- 1) Note the content of the briefing note; and
- 2) Identify any recommendations for Cabinet Member (Business, Enterprise and Employment).

3 Information/Background

- 3.1 The SHLAA represents a technical evidence document that is required by National Guidance to support the development of a Local Plan. It provides an initial overview of opportunities that could exist within the Local Authority area to meet the identified housing need, and as such supports the Council in demonstrating a robust housing land supply to 2031. These opportunities can be immediately available for development or offer longer term options should the site become available etc. Sites that are identified through the SHLAA are not guaranteed to be allocated in the Local Plan or be granted planning permission. They are still required to satisfy relevant planning policy through an application process and overcome any identified constraints. The SHLAA is also subject to regular review to ensure the sites identified within it are regularly assessed. This consultation has supported this process and will help ensure the Council continues to identify a robust housing land supply.
- 3.2 The draft SHLAA was published for a period of consultation alongside the Local Plan between Friday 12th September and the 31st October 2014. Throughout this period the Council's Planning Policy team have worked jointly with the Communications team to ensure that a comprehensive communications strategy has been delivered in relation to the SHLAA and in order to ensure it supports the Local Plan. This has been carried out in full accordance with the Council's Statement of Community Involvement and also included the first stage of an Equalities and Consultation Analysis. Consultation on the SHLAA has also

benefited from the publication of all the sites in the Evening Telegraph, which brought these sites to the forefront of public interest.

- 3.3 By its very nature the SHLAA is focused on site specific proposals and this has been reflected in the feedback received to the consultation process. The table below highlights the sites within the SHLAA that have generated discussion and commentary as part of the consultation process.

Site (and SHLAA reference)	Summary of comments received
Former Jaguar Expansion Land, East of Browns Lane (Bab8)	Comments received relating to the impact of this development on local highway infrastructure, loss of agricultural land and impact on existing properties that are opposite and adjacent to the site. Any development opportunities will be considered through the Local Plan and with specific regard to infrastructure provision (both existing and new) and impact on the area.
Bab15-29 and Bab48-68 (as relevant in SHLAA Appendix 2)	Numerous comments received objecting to sites identified within the Keresley area. Site opportunities are to be reviewed further following the results of the Joint Green Belt Review.
Bab34, 37, 69 and 70 (as relevant in SHLAA Appendix 2)	Numerous comments received objecting to sites identified within the Eastern Green area. Site opportunities are to be reviewed further following the results of the Joint Green Belt Review.
Land bounded by Tamworth Road, Bennett's Road South and Sandpits Lane	Numerous comments received specifically relating to this site; however all were related directly at the current planning application (OUT/2014/2282) and have subsequently been considered by the relevant case officer.
Rookery Farm, Watery Lane (Bab21)	Comment received in support of this site being proposed in the SHLAA.
Nursery Sites, Browns Lane (Bab75)	Comments received relating to the impact of this development on local highway infrastructure. Any development opportunities will be considered through the Local Plan and with specific regard to infrastructure provision (both existing and new).
Land at the junction of London Road and Allard Way (BW36)	Comments on this site have identified constraints around bore holes, aquifers, flood risk and ground stability. Site is to be explored further with the land owner.

Foleshill Social Club, Parkstone Road (F12)	Site has recently been developed for commercial activity. Site is no longer available for consideration within the SHLAA (Identified initial capacity of 14 homes).
Land rear of The Three Horseshoes Pub, Foleshill Road (F15)	Comments have been received that wish to explore opportunities to expand the total site area. This opportunity is to be explored further as part of the SHLAA review.
Storage and Industrial units at Red Lane and Midland Street (F30)	The wider site boundary covers a large commercial area. This includes part of a local business that is no longer available for consideration through the SHLAA. As such the wider site boundary is to be amended as part of the SHLAA review (Identified initial capacity likely to be reduced by around 14 homes).
Land West of Cheltenham Croft (He9)	Comments have been received that wish to explore opportunities to expand the total site area. Such opportunities however are likely to be limited given flooding and drainage issues.
Yelverton Road Private Sports Field (R16)	Comments have been received raising concern about how a housing development on this site may impact on the adjoining employment uses.
Coundon Library, Moseley Avenue (R27)	In excess of 10 responses received objecting to the inclusion of this site. Further work is to be undertaken with the land owner to explore site options.
Burlington Road, 11 Hammond Road and 39 Lowther Street (StM13)	Consultation feedback has shown that this site is no longer available for consideration within the SHLAA (Identified initial capacity of 11 homes).
Builders Yard, Opposite 51 Broomfield Place (Who3)	Consultation feedback has shown that this site is no longer available for consideration within the SHLAA (Identified initial capacity of 7 homes).
Sports field north of Westwood Heath Road (we21)	Initial comments have suggested the site may be retained in its existing use, although timeframes remain unclear at this stage. The availability of this site is to be reviewed with the land owner as part of the SHLAA review and continued work on the Local Plan.
Land West of Cromwell Lane (We28)	A number of comments have been received objecting to the inclusion of this site. The area is to be reviewed in line with the Joint Green Belt review and other supporting evidence.

<p>Land at Mitchell Avenue, opposite Xcel centre (We36)</p>	<p>In the same context as We21, initial concerns have been raised around the loss of sports pitch provision within this part of the city. Opportunities to promote qualitative and quantitative improvements in local sports pitch provision however are being explored and will form an integral part of developing the Local Plan and reviewing the SHLAA.</p>
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- 3.4 In addition to the sites identified within the SHLAA a further 7 sites have been identified to officers for further consideration, of which 1 of those sites is adjacent to the City boundary within a separate Local Authority area. It is common practice that when consulting on a draft SHLAA that landowners, agents and developers identify new sites for consideration. This is another important aspect of the consultation process and helps keep the land supply database up to date. These 7 sites are new to the SHLAA process and will be considered as part of the review.
- 3.5 In addition to site specific comments, the SHLAA often triggers debate from the development industry around more general aspects of the SHLAA, most notably the methodology, the total housing requirement and the robustness of the sites identified. At the time of preparing this report no such comments have been submitted.
- 3.6 It should be noted however that this paper reflects the feedback received by the Planning Policy team at the time of preparing this report (24th October 2014). This therefore covers the first 6 weeks of the consultation period, with a further week remaining. A further summary of the additional feedback received in the final week of the consultation process will be presented to the Board at its meeting on the 12th November 2014.

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Place Directorate
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Business, Economy and Enterprise Scrutiny Board (3)

12th November 2014

Additional Information for Report 4 and Report 5

The following paper is intended to support the 2 papers being considered by Scrutiny Board 3 at its meeting of November 12th 2014 (Agenda items 4 and 5). This addendum reflects the fact that given corporate timeframes to publish reports in advance of meetings the feedback provided in relation to both the Local Plan and the SHLAA was not comprehensive. As such, this addendum seeks to provide an update to that feedback.

This additional feedback reflects the last week of the formal engagement process, covering the period between October 25th and October 31st 2014. It also reflects the slight extension made to this process to allow additional time for local resident groups to submit their views and thoughts. This is primarily in response to difficulty arranging suitable neighbourhood meetings and presentations within the original 7 week period and concerns raised by some neighbourhood groups about their understanding and awareness of the plan.

Report 4 – Initial Feedback on the Local Plan Period of Public Engagement – 12th September 2014 to 31st October 2014

The report presented at Agenda Item 4 separated the feedback on the local plan process into 3 specific category areas. In the interest of consistency this structure is continued in this addendum. Further summary is then provided to reflect additional responses received from the development industry and focused organisations.

By way of clarification in excess of 420 responses have been received thus far to the Local Plan and Draft SHLAA

Area of Engagement	Feedback Summary
Media engagement	<p>Media correspondence in the final weeks of the engagement process remained consistent with earlier activity, with the Plan continuing to be promoted through the website and social media.</p> <p>In the initial feedback presented to Scrutiny Board 3 the report identified engagement having taken place through a range of media. The list below adds further clarity to this initial list:</p> <ul style="list-style-type: none"> • Specific articles in Coventry Telegraph (online and in print, including articles and letters) • Articles in the Coventry Observer • News stories, interviews and discussion items on BBC Coventry and Warwickshire and local music stations including Touch FM and Free Radio • Information included through the Councils beacon email updates and webpages • Posting and emailing of letters and notifications regarding the period of public engagement to 900 contacts on the community engagement database and 850 contacts on the planning consultation database.

	<p>In the initial feedback presented to Scrutiny Board 3 the report stated that “engagement through emails and phone calls has been lower than expected, especially when compared to previous consultation activities relating to the Local Plan”. Although this remains largely true, engagement through emails and phone calls increased significantly in the final week of the official engagement process and continued to be high during the first week of the extension period in particular. The majority of this engagement focused around possible Green Belt development options within the Bablake ward.</p> <p>To support the initial report a graphical representation of the results of the telephone survey are included in this Addendum at Appendix 1.</p> <p>It was highlighted in the initial report that a new website was prepared to support the plan. This website included a response section allowing stakeholders to submit their views and thoughts. This generated 273 responses, with an initial overview of these set out in Appendix 2. In summary the majority of these responses were objections to the plan, with 59% of responses particularly focused on objecting to the loss of Green Belt within Bablake Ward.</p>
<p>Ward Forums and Community Meetings</p>	<p>In addition to ward forums 5 additional presentations had been made to community groups and other interested parties at the time of writing the initial report. In the final week of the engagement process Allesley Parish Council, Keresley Parish Council and Eastern Green Residents Association submitted a joint request for a further public meeting and presentation of the Local Plan. Further requests were also received from the Walsgrave Community forum and Henley Neighbourhood Forum. Given this additional interest and due to the lateness of the request in the context of the engagement timetable, it was agreed with the Cabinet Member for Business, Enterprise and Employment to informally extend the deadline of the engagement process to allow additional engagement with these particular community groups.</p> <p>The first of these additional sessions was hosted jointly by Allesley Parish Council, Keresley Parish Council and Eastern Green Residents Association. This session was attended by approximately 150 local residents, making it the most well attended session thus far. The session focused on the principle of, and overall need for, Green Belt development as well as possible development opportunities within the Bablake ward. Concerns were also expressed regarding the perceived lack of public engagement and lack of availability of the relevant documentation.</p> <p>Community meetings for the Walsgrave Community forum and Henley Neighbourhood Forum are to be held in the coming days and weeks.</p> <p>The report also provided an initial overview of responses received from Coventry’s neighbouring authorities and how this relates to</p>

	the Duty to Cooperate. Of particular note here was the reference to North Warwickshire Borough Council. Your officers can confirm that further discussions have taken place with NWBC and that reassurances have been made that NWBC remains fully committed to working constructively and effectively with Coventry City Council in the development of its local plan. In addition further responses have been received from Stratford on Avon District Council, Nuneaton and Bedworth Borough Council, Solihull Metropolitan Borough Council, Birmingham City Council and Sandwell Metropolitan Borough Council. Each of these responses reflects the importance of the Duty to Cooperate and provide respective commitments to on-going joint working and effective and constructive engagement.
Local Plan Drop-in Sessions	No further drop in sessions were held after the completion of the initial report for Scrutiny board 3.

In addition to the feedback set out above, the final week of the official engagement process resulted in numerous representations being made from the following groups:

- professional planning consultants including: Pegasus Planning, Savills, Barton Willmore, Bidwells, Oxallis Planning, D2 Planning and CgMs
- National house builders including: Bloor Homes
- National Professional Associations and Quango’s including: The House Builders Federation, English Heritage, The Environment Agency, Natural England and the Highways Agency
- Local organisations and representatives including, the West Midlands Integrated Transport Authority, Warwickshire Wildlife Trust and the Coventry and Warwickshire Chamber of Commerce.
- Town and Parish Councils and Residents Associations within Coventry and Warwickshire including: Kenilworth Town Council, Keresley Parish Council, Allesley Parish Council, Fillongly Parish Council, Corley Parish Council, Eastern Green Residents Association and Ash Green Residents Association.

By way of general summary, the professional planning consultants and national house builders wished to see development opportunities within Coventry maximised, with some identifying new sites through the SHLAA. They also raised targeted concerns around the councils housing land supply and the deliverability of some of the brownfield sites contained in the SHLAA. Further concerns were raised around the Duty to Cooperate and infrastructure delivery.

Responses received from Professional Associations, Quango’s and local organisations tended to focus on their own respective specialist areas including transport policy, biodiversity and ecology, flood risk, housing need and conservation and heritage policy.

Local Warwickshire Town and Parish Councils primarily focused on the relationship Coventry has with Warwickshire and the impact development in Coventry may have on these neighbouring areas. Responses from Parish Councils and Residents Associations within Coventry were reflective of the objections previously raised at ward forums etc. and have previously been outlined in the initial report to Scrutiny Board 3 and this addendum.

Report 5 – Initial Feedback on the Draft Strategic Housing Land Availability Assessment (SHLAA) Period of Consultation – 12th September 2014 to 31st October 2014

The table of information set out in section 3 of the report summarises initial feedback received in relation to a number of sites. All additional feedback that has been received in relation to the SHLAA is also of relevance to the Local Plan and primarily focuses on possible development opportunities within the Green Belt. The vast majority of comments received to the plan in this instance related to possible development proposals around Eastern Green and Allesley Village, in particular sites Bab8, Bab 34, 37, 69 and 70. Other notable comments related to sites in the Keresley area. As a guide, 59% of responses received through the Local Plan webpage objected to the plan on grounds of development proposals or the principle of developing on Green belt land in Bablake ward.

Paragraph 3.4 of the report suggests that 7 additional sites have been put forward for consideration through the SHLAA process. This has subsequently increased to 10 sites, however these 3 additional sites are all situated within neighbouring authority areas but are either adjacent or in close proximity to the city boundary.

Appendix 1: Graphic Overview of the Councils Telephone Survey Results relating to the Local Plan.



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Business, Economy and Enterprise Scrutiny Board (3) 12th November 2014

Headline Results of Local Plan Engagement Process that Relate to the Responses Submitted Through the Local Plan Website.

NB: This information relates to responses received through the Councils online response form, throughout the period of public engagement.

NB: A full report is to be completed in due course

- Q1 What do you think of Coventry's Local Plan

Response theme	No. of respondents
Support Coventry's Local Plan	25
Not sure	4
Oppose – Allesley/Eastern Green/Bablake concerns	161
Oppose – general	37
Oppose – should utilise existing housing/brownfield sites	15
Oppose – Infrastructure issues	14
Oppose – wildlife/countryside/greenbelt issues	8
Oppose – Cromwell Lane/Duggins Lane	3
Oppose – Immigration issues	3
Oppose – Sport England	1
Oppose – Heritage Policy	1
Oppose – Baginton	1
Total	273

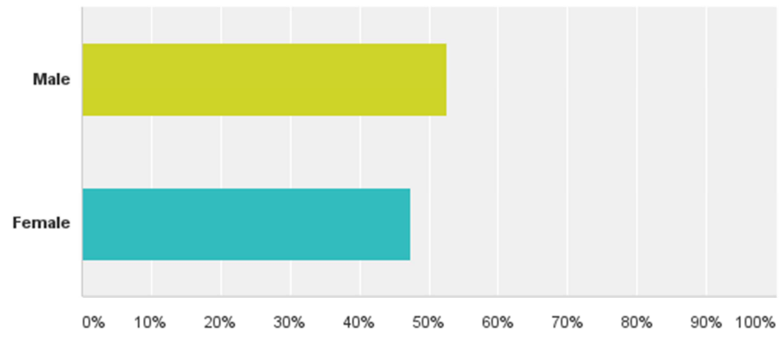
Q2 What is your postcode?

The larger the Post Code the more popular it appeared in the responses submitted.



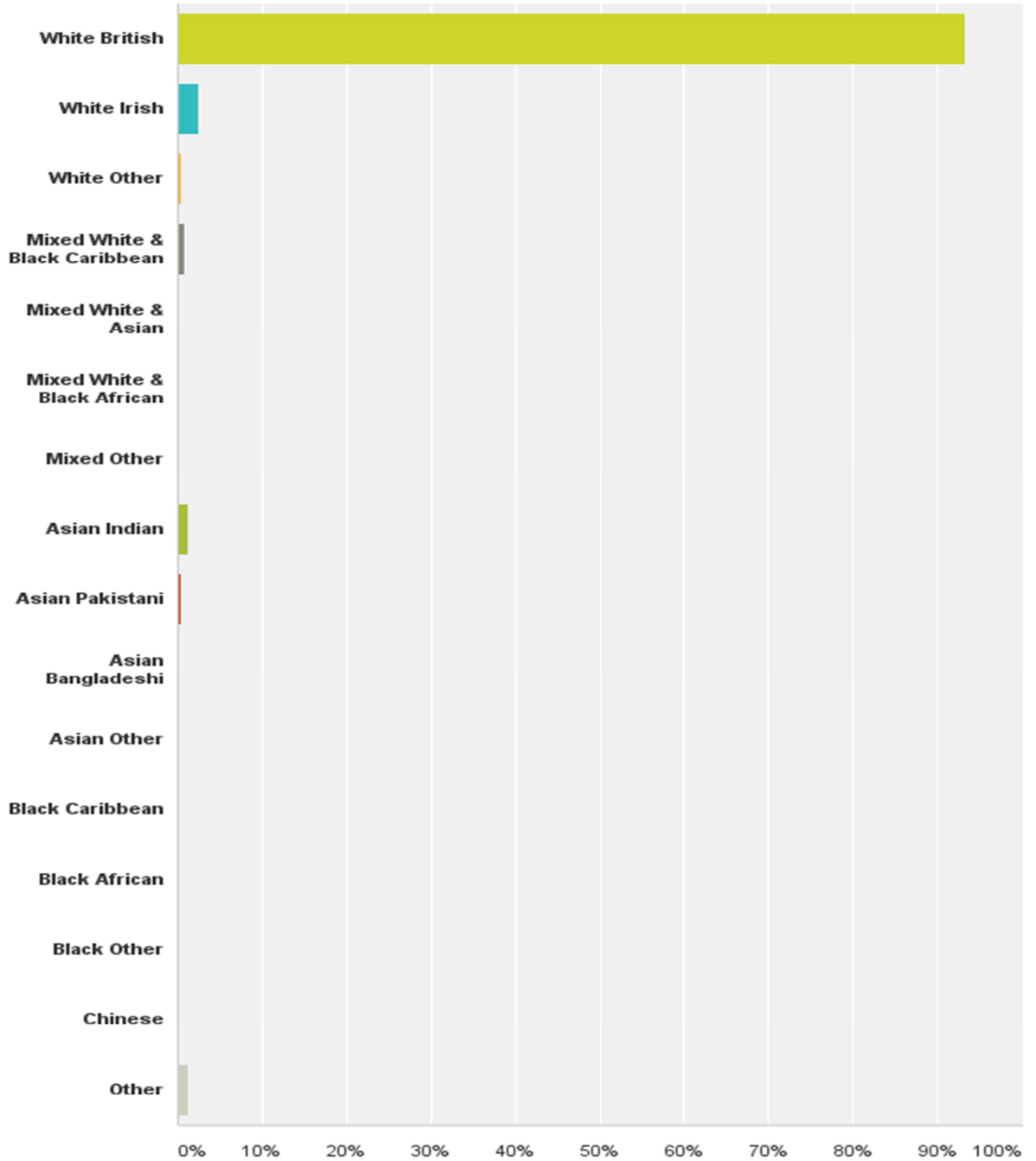
Q3 Gender:

Answered: 253 Skipped: 21



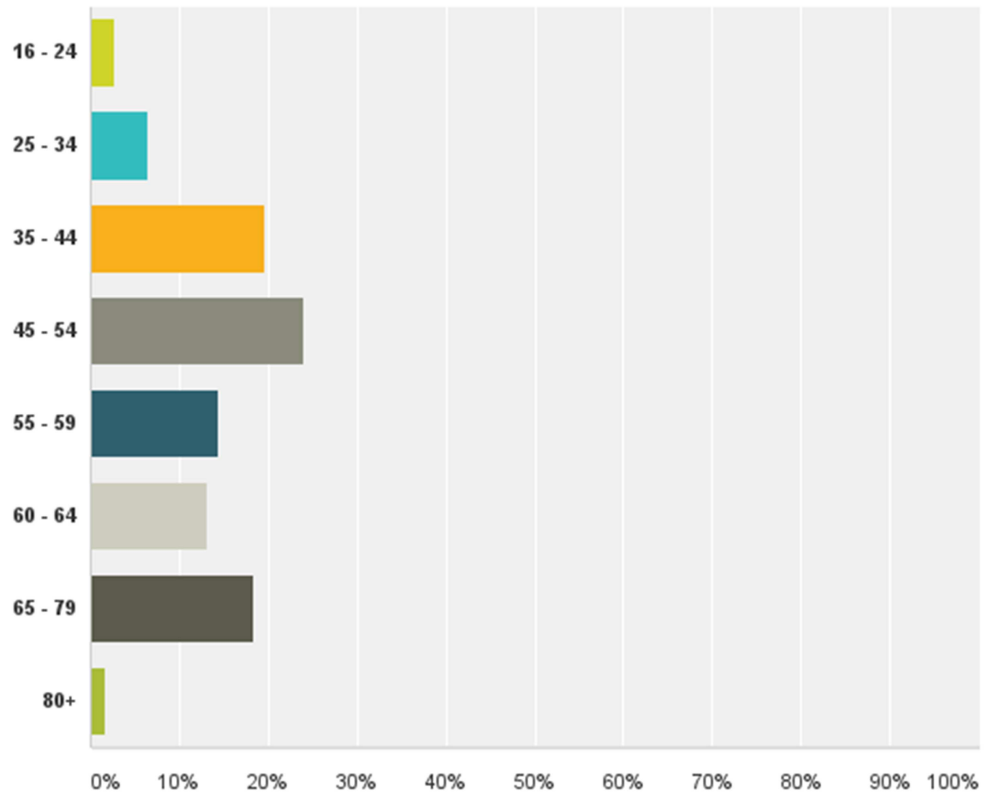
Q4 How would you describe your ethnic background?

Answered: 243 Skipped: 31



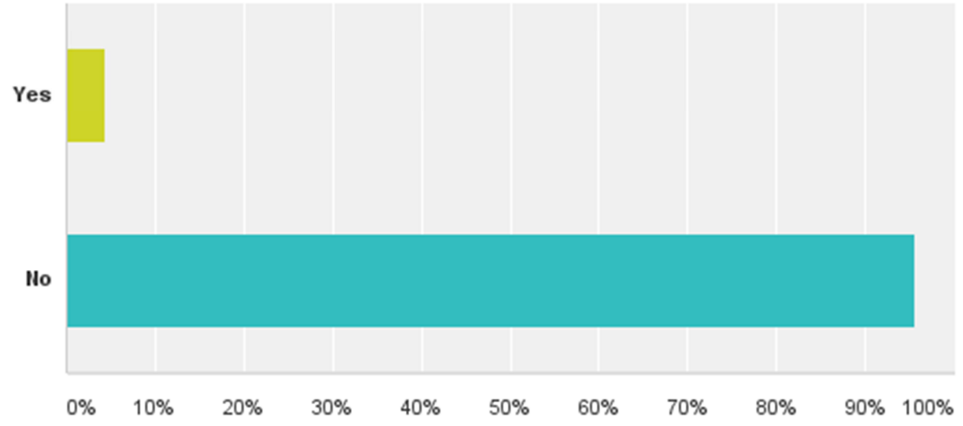
Q5 How old are you?

Answered: 251 Skipped: 23



Q6 Do you consider yourself to be a disabled person?

Answered: 249 Skipped: 25



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Last updated 28/10/14

Business, Economy and Enterprise Scrutiny Board (3)

12th November 2014

Work Programme 2014/2015

For more details on items, please see pages 2 onwards

Meeting Date

16th July 2014

Jobs Strategy Update 2011-14

10th September 2014

Meeting cancelled – items rescheduled

18th September (Joint meeting with SB2)

Young People not in Education, Employment or Training (NEETs)

8th October 2014

MIPIM outcomes

Carbon Management Plan

City Deal/Coventry and Warwickshire Strategic Economic Plan

12th November 2014

Core Strategy/ Coventry Development Plan

Strategic Housing Land Availability Assessment

17th December 2014

Job Strategy half yearly results

City Centre Developments

Friargate

28th January 2015

Sports Strategy

25th February 2015

Public Transport

11th March 2015

Skills Strategy Update

Climate Change Strategy

Task & Finish group recommendations - private rented sector

1st April 2015

Homelessness Service

Coventry Homefinder Choice Based Lettings Policy

Date to be identified

NEETs progress – joint meeting with SB2

Business, Economy and Enterprise Scrutiny Board (3) Work Programme 2014/15

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Meeting Date	Work programme item	Lead Officer	Brief Summary of the issue	Source
16 th July 2014	Jobs Strategy Update 2011-14	Rebecca Young	To look at the progress of the action plan in the Jobs Strategy for the previous year	Meeting 18/11/13
10 th September 2014	Meeting cancelled – items rescheduled			
18 th September (Joint meeting with SB2)	Young People not in Education, Employment or Training (NEETs)	Rebecca Young	Approaches being taken to tackle NEETs with emphasis on the older cohort of NEETs. To include review of issues underpinning a reduction in performance outlined in the Council Plan 2013/14 Performance Report. Joint meeting with Education and Children’s Services Scrutiny Board (2). Invite Cabinet Member for Education and Cabinet Member for Business, Enterprise and Employment.	SB3 meeting 16/04/14
8 th October 2014	MIPIM outcomes	Deidre Fitzhugh	A conference report to be presented for MIPIM 2014 and Board requested an update briefing note on the outcomes and progress made on the follow ups from the MIPIM 2013 conference. – David Cockroft to add progress info	Meeting 5/11/13
	Carbon Management Plan	John Kyffin Hughes	Revision of plan, reporting on progress against targets from last 5 years	SB4 June 2013
	City Deal/Coventry and Warwickshire Strategic Economic Plan	Martin Yardley/Paula Deas	To be taken as one item	15/01/14
12 th November 2014	Core Strategy/ Coventry Development Plan	Jim Newton	As part of the new core strategy, the links with Social Housing need to be considered, including links with other policies.- October as going to Cabinet in Sept	All Members briefing 26/6/13
	Strategic Housing Land Availability Assessment	Jim Newton	Initial Feedback to public consultation	SB3 meeting 16/04/14
17 th December 2014	Job Strategy half yearly results	Rebecca Young	To report on the first six months performance data of the new Jobs Strategy including the gender employment gap as highlighted in the Equality Strategy Progress Report.	Meeting 18/11/13 and Scrucro 3/9/14
	City Centre Developments	David Cockroft	The Board are interested in businesses in the city centre –	SB3 meeting 16/04/14

Business, Economy and Enterprise Scrutiny Board (3) Work Programme 2014/15

Meeting Date	Work programme item	Lead Officer	Brief Summary of the issue	Source
	Friargate	David Cockroft	To look at the marketing of Friargate beyond the Council as tenants and the business involvement side. Also links with city centre south developments.	
28th January 2015	Sports Strategy	David Nuttall	The relocation of the Sports Centre and consultation associated with the new facilities and how this is supporting the Councils health priorities. If possible to hold the meeting at Centre AT7	
25th February 2015	Public Transport	Mike Waters Cllr McNicholas	How public transport in the city is supporting the local economic agenda.	8/10/14
11th March 2015	Skills Strategy Update	Martin Yardley/Paula Deas	A year on from the launch of the Skills Strategy a report on Progress	15/01/14
	Climate Change Strategy	Michael Checkley	Update on the strategy	19/06/14
	Task & Finish group recommendations - private rented sector	Craig Hickin	Cllrs Welsh, Walsh, Bigham, Bailey to look at the quality of private sector housing (what implications are there from the rise in the private sector – Discretionary Licensing) and identify recommendations to the Cabinet Member	19/06/14
1st April 2015	Homelessness Service	Ayaz Maqsood	Report back on the performance of the new service implemented in April 2014 run by the Salvation Army	
	Coventry Homefinder Choice Based Lettings Policy	Ayaz Maqsood	Report back on the impacts of the policy, following on from the first full year implementation.	19th March 2014
Date to be identified	NEETs progress – joint meeting with SB2		A progress update, to include employers and partnership members	Joint SB2/3 meeting 18/9/14

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